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## **ASBO's 2011 Gift of Butterflies Program a Huge Success**

**Program results in \$63,000 in school supplies, furniture, and financial support for Seattle schools.**

Reston, VA – October 28, 2011 – In conjunction with its 2011 annual meeting in Seattle, WA, the Association of School Business Officials International (ASBO) partnered with Communities in Schools of Seattle (CISS) to coordinate a donation program benefiting five public schools in Seattle's South End.

ASBO's Gift of Butterflies program seeks to provide underprivileged students in the host city of the ASBO annual meeting with the school supplies and support they need to start the school year ready and excited to learn—with butterflies in their stomachs.

As a community partner serving Seattle Public Schools, CISS connects at-risk students with everything from school supplies to tutors, college tours to college readiness, after school programming to housing resources. The combination of these resources addresses barriers that often hinder student success in school and beyond.

The 2011 donation initiative, which garnered \$63,000 in school supplies, furniture, and financial support, was the most successful to date, topping the donations of \$27,000 in 2009 and nearly \$50,000 in 2010. The success of the program is due to the efforts of American Fidelity Assurance Company, AXA Equitable, E & I Cooperative Purchasing, GOJO Industries, Home Depot, SchoolDude.com, Quill.com, SAS Institute, Staples Advantage, Tyler Technologies, Virco Mfg. Corporation and all the corporate partners, exhibitors, and individuals who contributed anonymously.

“Making the most effective and efficient use of resources is what those who work in the school business field do every day,” notes ASBO Executive Director John D. Musso. “So it's no surprise to see them so ready to step up and help make this donation program a success. As an organization, ASBO is proud to marshal our resources toward making a positive impact on the schools in the cities we visit.”

CISS connected these resources with five Seattle public schools: Rainier Beach High School, Aki Kurose Middle School, Graham Hill Elementary, Wing Luke Elementary, and Martin Luther King Jr. Elementary.

In addition, ASBO International was pleased to donate native birch trees on display at the annual meeting's opening mixer to Jane Addams Elementary, which places a strong emphasis on environmental science.

To learn more about the Gift of Butterflies program, visit [www.asbointl.org/butterflies](http://www.asbointl.org/butterflies).

**ASBO International**, founded in 1910, is a professional organization of around 5,000 members that provides programs and services to promote the highest standards of school business management practices, professional growth, and the effective use of educational resources.