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# EAGLE AWARDS



Honoring School Business Officials

SINCE 1992



Association of School Business  
Officials International



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# A LIFETIME ACHIEVEMENT AWARD

**THE EAGLE AWARDS**—the highest tribute ASBO International bestows on its members—recognize individuals who have exhibited outstanding and visionary leadership in school business management. For more than 20 years, these prestigious awards have honored school business officials for exemplary contributions that benefit the professional community and strengthen resources for the education of students. The 2013 Eagle Awards are presented at the ASBO International Annual Meeting & Expo in Boston, MA, October 25–28, 2013.



## APPLICATION DEADLINE

All application materials must be postmarked or sent electronically no later than **June 1, 2013**.

## BENEFITS OF THE EAGLE AWARDS

Recipients receive

- A scholarship to present to a high school senior: \$5,000 for the International Eagle Award recipient and \$2,500 for the Professional Eagle Award recipients.
- An invitation to the 2013 Eagle Institute, all-expenses paid, in Gettysburg, PA, July 16–19, 2013.
- The distinguished Eagle Award pin.
- The elegant Eagle Award.
- Recognition in the media.

## ELIGIBILITY

- Candidates must be members of ASBO International and employed full-time as school business officials by a school district, university, or college.
- Candidates must demonstrate participation with ASBO International and their ASBO state affiliate, for example committee membership, meeting attendance, and/or conference presentations.
- Previous Professional Eagle Award recipients are welcome to submit an application; however, they may only apply for the International Eagle Award.
- Current members of the ASBO International Board of Directors are ineligible.

## NOMINATE A COLLEAGUE

Do you know someone who has made exceptional contributions to the school business management profession? Now is the time to identify and honor this individual. When nominating someone, we encourage you to work with the nominee to provide information that strengthens the nomination.

## APPLICATION PROCESS AND OTHER INFORMATION

Visit [www.asbointl.org/EagleAwards](http://www.asbointl.org/EagleAwards) for details about the application and selection process, finalists' interviews, and additional Eagle Awards Information.



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# 2012 EAGLE AWARD RECIPIENTS

## INTERNATIONAL EAGLE AWARD RECIPIENT



**Jeffrey K. Platenberg, RSBA, REFP**

Assistant Superintendent  
Loudoun County Public Schools  
Ashburn, Virginia

As assistant superintendent for support services in one of the fastest-growing school systems in the nation, Jeffrey Platenberg understands the importance of meeting the needs of the district's students and staff while keeping an eye on the bottom line. He spearheaded construction of 13 new schools, 9 renovations, and 5 additions; brought the food service program from a \$2 million loss into profitability; and dramatically improved energy efficiency across the system.

## PROFESSIONAL EAGLE AWARD RECIPIENTS



**Earl P. Burke**

Chief Financial Officer – Director of Business Services and Operations  
Hinds County School District  
Raymond, Mississippi

Earl Burke's sound fiscal leadership has helped the district continue its high level of services in all district departments, including transportation, food services, janitorial services, and buildings and grounds. He was able to minimize teacher downsizing, keeping class size to the district's 24:1 ratio during tough economic times. His implementation of a variety of programs has netted the district more than \$300,000 in cost savings, which was immediately reinvested in new reading and math programs.



**John C. Butler, CPA**

Chief Financial Officer  
Lexington County School District One  
Lexington, South Carolina

Under John Butler's leadership, the fast-growing district upheld funding for an aggressive capital projects program and consistently maintains strong bond ratings from Moody's and Standard and Poor's. He also is active on the state level, pursuing legislative change for public education, serving on legislative committees, and testifying at state hearings on behalf of school finance leaders.



**Aubrey N. Kirkpatrick**

Director of Finance and Administration  
Anglophone East and North School Districts  
Moncton, New Brunswick, Canada

Known as a dynamic leader and creative problem solver, Aubrey Kirkpatrick is always looking for a better way. This focus on continuous improvement permeates all areas of district finance and operations. Through his skillful leadership of the business side of education, he ensures everyone in the district has more time, resources, and energy to dedicate to improving outcomes for students rather than administrative tasks.

# 2013 EAGLE AWARDS APPLICATION

## APPLICANT INFORMATION

Check all that apply:  Mr.  Mrs.  Ms.  Ed.D.  Ph.D.  CPA  SFO  RSBA  RSBO  RSBS  Other: \_\_\_\_\_

First Name/Middle Initial/Last Name: \_\_\_\_\_

Title: \_\_\_\_\_

School District: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ ZIP/Postal Code: \_\_\_\_\_

Email: \_\_\_\_\_

Work Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Number of Students: \_\_\_\_\_

School Budget: \_\_\_\_\_

ASBO International Member No.: \_\_\_\_\_

Since: \_\_\_\_\_

ASBO Affiliate Member No.: \_\_\_\_\_

Since: \_\_\_\_\_

In which year(s) did you attend the ASBO International annual meeting or other conferences? \_\_\_\_\_

In which year(s) did you attend an ASBO state affiliate annual meeting? \_\_\_\_\_

## NOMINATOR INFORMATION

(When nominating an individual, we encourage working with the nominee to provide information that strengthens the application.)

Nominator's Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ ZIP/Postal Code: \_\_\_\_\_

Email: \_\_\_\_\_

Work Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

Would you like ASBO International to inform the candidate of the nomination?  Yes  No

Who is submitting the application materials?  Nominator  Candidate

## ACKNOWLEDGMENT AND SIGNATURE

I hereby certify the information in this application is true and accurate. The signature on this application also certifies that the candidate is employed full-time by a school district, university, or college. I authorize the release of this information to ASBO International and AXA Equitable to publicize in whatever way considered appropriate.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**Deadline Date:** All application materials must be postmarked or sent electronically no later than June 1, 2013.

### The Application Packet

- Eagle Awards Application
- Letter of Reference
- Professional Resumé
- Biography
- Short-Answer Questions

For complete application details, download the application checklist at [www.asbointl.org/EagleAwards](http://www.asbointl.org/EagleAwards). If you have questions, please contact ASBO International at 866.682.2729 x7069 or [vboehringer@asbointl.org](mailto:vboehringer@asbointl.org).

The Association of School Business Officials International (ASBO) is a professional association representing 5,000 school business professionals. ASBO provides programs and services to promote the highest standards of school business management practices, professional growth, and the effective use of educational resources.

## HOW TO SUBMIT THE EAGLE AWARDS APPLICATION

**Scan to:** [vboehringer@asbointl.org](mailto:vboehringer@asbointl.org)

**Fax to:** Vee Boehringer, 703.478.0205

**Mail to:** ASBO International

Eagle Awards  
11401 North Shore Drive  
Reston, VA 20190-4200



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