FOR IMMEDIATE RELEASE
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Absence Insurance Services Becomes ASBO Strategic Partner

RESTON, VA (July 3, 2012) – The Association of School Business Officials International (ASBO) is proud to welcome Absence Insurance Services (AIS) as the association's newest strategic partner. As an ASBO International strategic partner (the highest level of partnership available to industry partners), AIS, which provides substitute teacher insurance to school districts, will be able to expand and strengthen its relationship with school business officials.

The AIS substitute teacher insurance product protects school districts from the impact of rising staffing costs and the wider implications of long-term absences. "AIS has been delivering our substitute teacher insurance product to UK schools for the past 16 years," says John Brady, AIS managing director. "We are looking forward to providing this product to schools in North America as well."

Absence Insurance Services is committed to supporting ASBO as a valuable partner for years to come. "Our goal is to bring the most up-to-date professional advice available, especially as fiscal tightening continues and school business officials are being asked to do more for less," Brady says.

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About Absence Insurance Services
Absence Insurance Services is an organization providing insurance for sickness, accident, family medical leave, bereavement, jury, military, personal days, and ASBO conference attendance throughout the United States.
Contact: John Brady, Managing Director, john@ais-na.com, 800.461.3292.

About ASBO International
The Association of School Business Officials International (www.asbointl.org) is a global professional association of nearly 5,000 school business management professionals. Founded in 1910, it sets the standard for accountability, transparency, and integrity in school business management practices and provides professional growth opportunities and certification to advance the profession. ASBO International is headquartered in Reston, Virginia, 25 miles west of Washington, D.C. For more information, please visit www.asbointl.org