



FOR IMMEDIATE RELEASE

For additional information, contact Ron Skinner,
ASBO International, 703/708-7068

ASBO International Launches ASBO Radio

Reston, VA—June 3, 2009—The Association of School Business Officials International (ASBO) partnered with the BAM Radio Network (BRN), a joint project of Moving & Learning and Jackstreet Media, to launch ASBO Radio. The new media channel will give ASBO's 6,000 chief financial officers, business managers, purchasing managers, and facilities managers nationwide, access to the most up-to-date best practices, relevant developments, and next practices in school business management, professional growth, and the effective use of educational resources.

The program is hosted by John Musso, executive director of ASBO. He has more than 30 years of experience in education, having previously served as an elementary school teacher, principal, deputy superintendent, and CFO.

“We are delighted to offer this resource to the education community. Topics and guests will be of high interest to school business officials, administrators, and educators alike,” Musso said. “The premier program is an interview with Carolyn Warner, a longtime education advocate and public policy leader. Her insights on the critical role of school business officials are especially timely given the pressing decisions facing education officials about state budget shortfalls and federal stimulus funds.”

Rae Pica, co-founder of BAM Radio Network added, "School business officials are at the epicenter of the tough financial decisions being made by schools today. We are confident ASBO radio will be an invaluable resource and guide to school CFOs, financial staff, administrators, policy makers, and educators."

About BAM Radio Network

The BAM Radio Network was originally launched as a resource for parents, aimed at delivering the most reliable, balanced information on early childhood development and developmentally appropriate parenting to busy moms and dads. Created by leading early childhood experts, the programming has expanded to include diverse voices and insights from the leading specialists in the field of early childhood development and the education of youth. The network is a joint venture between New Hampshire-based Moving & Learning and Los Angeles-based Jackstreet Media Ventures LLC. The programming is produced by Emmy-winning broadcaster Errol Smith and distributed through the Affiliate Nanocasting Network.

<p>ASBO International, founded in 1910, is a professional organization of nearly 6,000 members that provides programs and services to promote the highest standards of school business management practices, professional growth, and the effective use of educational resources.</p>
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